

Gordon Dudley – RDI Country Manager	
Personal Bio:	<ul> <li>Gordon has worked on Global HR Management issues in Korea, UK and USA. He has delivered corporate training in over 10 countries around the world.</li> <li>Seven years living and working in Korea has brought fresh perspectives and a new (NE Asian) element to his experience. Fully settled in Seoul with a Korean wife, Gordon has adopted the ROK as his second home. He has continuously pioneered new areas within the Korean business environment – always keeping his British roots.</li> </ul>
Past Projects:	<ul> <li>2016: Establishment of overseas branch of British HR Consulting Company in Korea</li> <li>2015: Global HR recruiting, policy development across multiple overseas branches, Hyundai Capital</li> <li>2012/3: Helped to launch \$1bn auto finance joint venture in London, UK</li> <li>Formerly designed and conducted corporate training in over 10 countries to sales managers</li> </ul>
Corporate Experience:	<ul> <li>Hyundai Capital Services, Seoul, Korea, Global Marketing Strategy, Business Development, Global HR (2012-2016)</li> <li>Maersk Line, London, UK, fast-track management program, key account manager (2007-2010)</li> <li>Citigroup Private Bank, New York USA (2005-2006)</li> <li>Siemens, Frankfurt, Germany (2003-2004)</li> </ul>
Education:	<ul> <li>Yonsei University – Global MBA (2011)</li> <li>University of Bath – International Management &amp; German (2005)</li> <li>AESC Certified Researcher (2015)</li> <li>CIM Professional Diploma in Marketing (2010)</li> <li>Cambridge Certificate in Intl' Business Practice (2006)</li> </ul>



## **Company Overview:**

### What is RDI?

 Research Direct International is a people company established in the UK serving clients all around the world since 1996

### Who is RDI?

RDI People, have unique professional backgrounds, with one commonality –
 their Passion for People!

## What can RDI do for you?

 RDI has established a branch office in Seoul to expand its presence in Asia and offer specialized HR services to Korean companies

### What does RDI believe in?

 Our vision is to create a barrier free world of work where companies fully engage their people to maximise their potential

# What is RDI's key differentiator?

- We believe via the RDI Service Platform, we can source the talent, prepare both candidate and company, ensure the right environment is in place and encourage both employer and employee sustainability
- One of our core specialities is building synergy by facilitating conversations across cultures to bring out unique insights

For more information about us, please check out our website <a href="https://www.rdiuk.com">www.rdiuk.com</a>



# **RDI Client Organisations:**







































































## **RDI Partner Organisations:**



















