



2019 Foreign-invested Companies Job Fair Event Guide

–Held concurrently with Invest Korea Week 2019–

Host |  Ministry of Trade,
Industry and Energy

Organizer |  kotra
Korea Trade-Investment
Promotion Agency

INVEST
KOREA 

Sponsor |  SEOUL METROPOLITAN
GOVERNMENT

 FORCA
KOREA FOREIGN COUNTRY ASSOCIATION

 교육부
국립국제교육원

 koita

Participation Guide of IKW–Job Fair 2019

- ✓ Title: Foreign-invested companies Job Fair 2019 * This event will be held concurrently with IKW 2019
- ✓ Date: 7 2019 (Thurs.), 09:30-18:00
- ✓ No. of Participants: Approximately 100 foreign-invested companies and 3000 job seekers
- ✓ Venue: Grand Inter Continental Seoul Parnas
- ✓ Host / Organizer: Ministry of Trade, Industry and Energy / KOTRA
- ✓ Sponsor: Seoul Metropolitan Government, FORCA, NIIED, KOITA
- ✓ Eligible participants: Foreign-invested companies planning to hire employees
- ✓ Participation Fee: None
- ✓ Application: Online registration (Find the 'Company Application' at the top right corner of the page on www.jobfairfic.org/ikw)
- ✓ Inquiries: Foreign Firm Employment Support Team, KOTRA
Email) jf@kotra.or.kr Tel) +82-2-3460-7877, 7876

▶ Invest Korea Week(IKW)?

Invest Korea Week is an investment attracting promotional event organized by Invest Korea of KOTRA since 2006.

IKW is a national investment promotion event attended by foreign investors, various media outlets and government officials. The event is comprised of conferences, consultations, forums and on-site visits.

Programs of The IKW-Job Fair 2019

1:1 In-Depth Interview



- ✓ In-depth interview with job seekers selected through resume screening process on-site job applicants*.

Recruitment Seminar



- ✓ HR managers provide information about their companies and employment know-how.

Employment Lecture



- ✓ Specialists provide information and insight on employment.

List of Items Offered for Each Booth

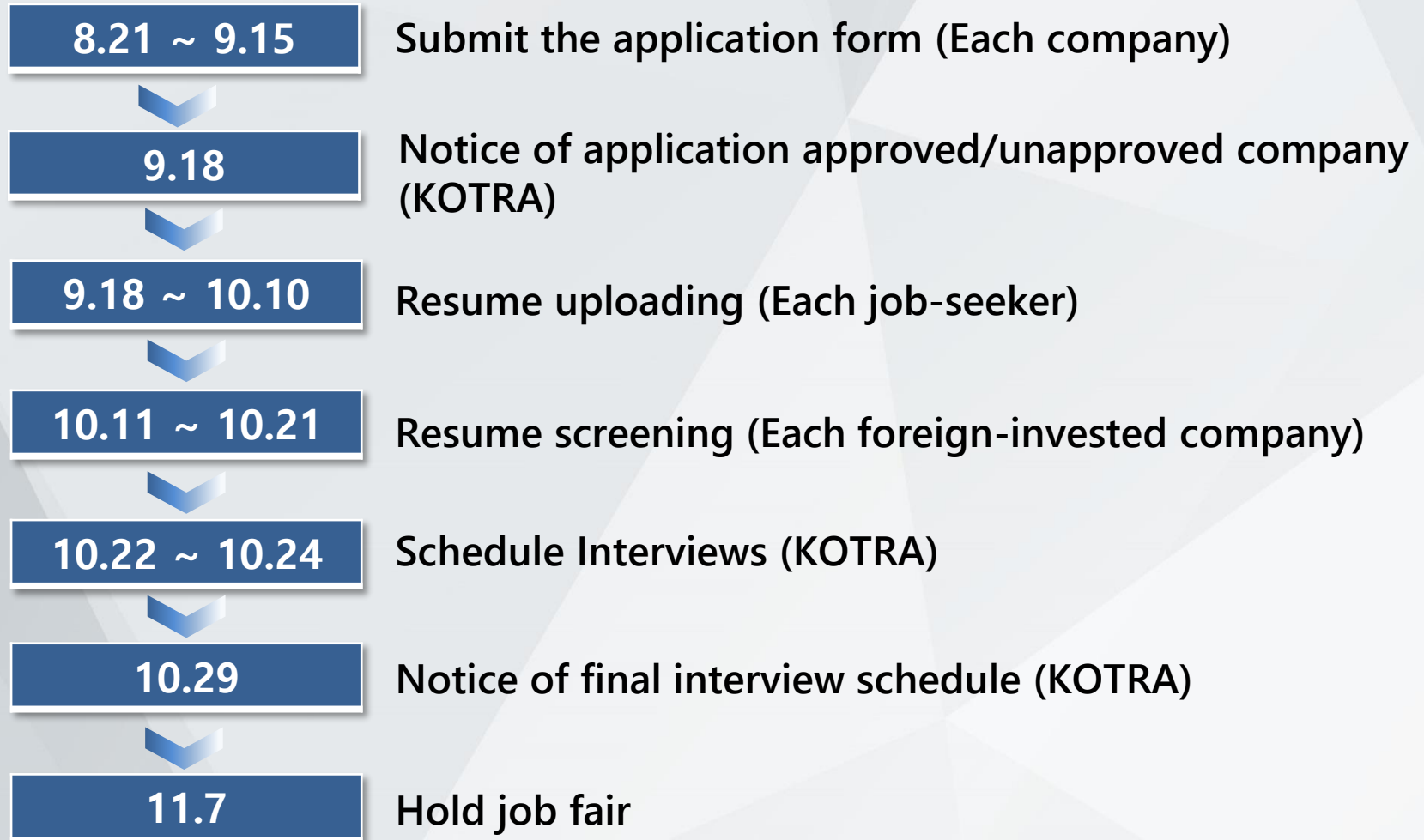


- ✓ 1 booth
- ✓ 1 table
- ✓ 4 chairs
- ✓ 2 lunch tickets
- ✓ 1 parking ticket

Expected booth design

- * No cost is required for above items.
They may be subject to change according to circumstances.
- * Depending on the scale of employment, booth expansion may be possible for review.
(However, this may not be reflected in the number of participants companies)

2019 IKW – Job Fair 2019 Schedule



* The schedule may be subject to change according to circumstances.

Job Fair for Foreign-Invested Companies and IKW-Job Fair

Job Fair for Foreign-Invested Companies (First half of the year)



- ✓ Annual visits by approx. 15,000 job seekers
- ✓ Expand recruitment pool and to use the results of interviews for future employment purposes.
- ✓ The number of counseling varies from 10 to 400 by company.
- ✓ Increase business awareness and improve employer branding

IKW – Job Fair (Second half of the year)



- ✓ Visited by 1,000 applicants who pass the resume screening.
- ✓ In-depth interviews in quiet environment
- ✓ Conduct group interviews in which 20 candidates are interviewed together.
- ✓ Proceed with additional hiring processes individually

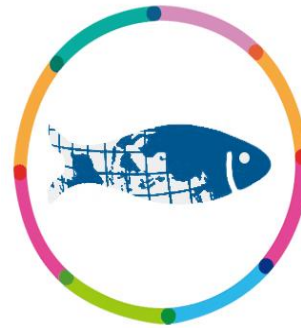
Facebook



www.facebook.com/globalkotra

Information of all services of KOTRA is available on the Facebook page.

Naver Blog



blog.naver.com/bestfic

Information of participating companies and employment tips will be uploaded for job-seekers.

Appendix: Reviews from Major Press

서울경제
외국계 기업 취업 기회 잡아라...8일 서울서 '글로벌 채용의 장'
 기사입력 2018.11.08. 오전 11:35 | 기사원문 | 스크린 | 본문듣기 · 옮김

[서울경제] 보잉, 아디다스, 지멘스 등 외국계 글로벌 기업들이 대거 참여하는 취업의 장이 마련된다.

서울시와 산업통상자원부 코트라, 금융감독원이 오는 8일 삼성동에 있는 그라운드인터컨티넨탈 서울 파르나소호텔에서 '2018외국인 투자기업 취업상담회' 행사를 연다.

92개 외국계 기업이 대거 참여하는 이번 행사의 총 채용규모는 8000여명이며, 참여기업 80%가량이 신입직원을 뽑을 계획이다.

이번 취업상담회는 △구직자와 인사담당자간 면접이 진행되는 취업상담회 △행사 참가 기업 기업설명회 △외국계 기업 취업 노하우 강의를 제공하는 취업특강 등으로 운영된다. 취업 특강에서는 외국계 기업 구직활동을 지원하기 위해 영문이력서 작성법, 외국계 기업 취업 준비 노하우, 커리어 컨설팅이 진행된다. 또 참여기업 부스마다 각 기업의 인사담당자가 구직자를 대상으로 면접을 진행할 예정이다.

취업을 원하는 구직자는 상담회 현장을 방문 할 때 국 영문 이력서와 소영 자격증 등을 준비해야 된다. 이국어(영어) 취업사다리(고시 홈페이지에 접속하여)에서 제공하는 기

↑ **Nov. 8. 2018**
[Seoul Economics]
 Review regarding IKW 2018
 Job Fair

아시아경제
외투기업 1100여명 채용 계획 들고 박람회 참가 '역대 최대'
 기사입력 2019.06.04. 오후 2:12 | 기사원문 | 스크린 | 본문듣기 · 옮김



[아시아경제 김혜원 기자] 산업통상자원부와 서울시가 공동 주최하고 코트라(KOTRA)와 금융감독원이 공동 주관하는 '제14회 외국인투자기업 채용 박람회'가 서울 강남구 코엑스에서 4일과 5일 이틀 동안 열린다.

국내 최대 외국계기업 채용 지원 행사인 이번 박람회에는 구직자들이 선호하는 한국휴렛팩커드, 도요일렉트론코리아, 유니레버코리아, 이케아코리아 등 포춘 글로벌 500대 기업 32개사, 포브스 글로벌 2000기업 68개사를 포함해 역대 최대 규모인 199개사가 참가한다. 이들 만나기 위해 양일 동안 구직자 1만5000여명이 찾을 전망이다.

인사담당자와의 현장 상담, 1대1 심층면접을 중심으로 기업설명회, 취업 특강 등 구직자

↑ **June. 4. 2019**
[Asia Economics]
 Review regarding The 14th Job Fair
 for Foreign-Invested Companies

머니투데이
글로벌외투기업 159개사, 한국 청년 1100명 채용
 기사입력 2019.06.04. 오후 5:18 | 기사원문 | 스크린 | 본문듣기 · 옮김



4일 서울 강남구 삼성동 코엑스에서 열린 2019 외국인투자기업채용박람회를 찾은 취업 준비생들이 채용정보 게시판을 살펴보고 있다. SC제일은행, DHL, 보잉코리아, 아그다 등 총 159개 외국계기업이 참여한 이번 채용박람회는 오는 5일까지 이틀간 코엑스 3층 D홀에서 진행되며, 참여 기업의 채용계획은 총 1100명 규모다. 2019.6.4/사진=뉴스1

국내 최대 외국인투자기업 채용박람회가 4~5일 양일간 열린다.

산업통상자원부는 4~5일 서울 삼성동 코엑스에서 외국인투자기업 채용박람회를 개최한다고 4일 밝혔다. 산업부와 서울시가 공동 주최하고 대한무역투자진흥공사(KOTRA)와 금

↑ **June. 4. 2019**
[Money Today]
 Review regarding The 14th Job Fair
 for Foreign-Invested Companies

Appendix: Outcomes of The IKW–Job Fair 2018

Date	Venue	No. of Participants(companies)
Nov. 8 2018	Grand InterContinental Seoul	92 Foreign- invested companies 2221 Job seekers

- ✓ The job fair held in conjunction with 2018 IKW
- ✓ Increased efficiency by co-hosting with Seoul Metropolitan Government, the Financial Supervisory Service
- ✓ Interviews were efficiently conducted due to an online automated scheduling system.

→ More information is available on the website! (www.jobfairfic.org/ikw)

Appendix: Use of Social Media in 2018

Facebook



- ✓ Period : Oct. 16 – Nov. 8 2018
- ✓ 16,247 likes in total
- ✓ This account was merged into an official Facebook page.
(www.facebook.com/globalkotra)

Naver Blog

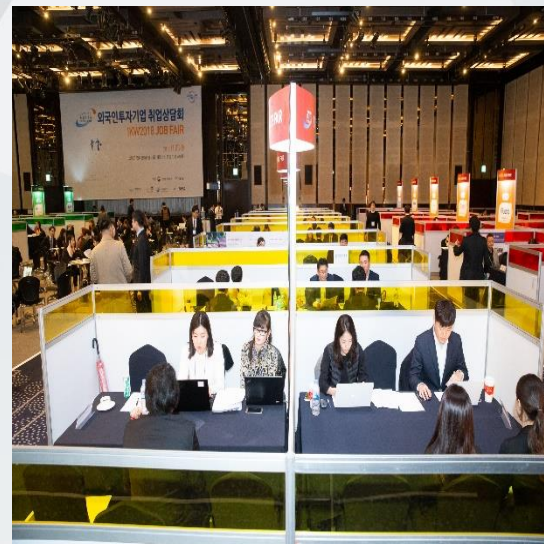


- ✓ URL : blog.naver.com/bestfic
- ✓ No. of Visitors: 16,088
(Oct. – Nov. 2018)

Appendix: Photos from IKW-Job Fair 2018



↑ Logos of previous participants (92 companies)



↑ 1:1 in-depth interview



↑ 1:1 in-depth interview



↑ Recruitment seminar room



↑ Registration desk

Appendix: Outcomes of The 14th Job Fair for Foreign-Invested Companies

Date	Venue	No. of Participants	No. of Visitors
Jun. 4 -5 2019	COEX D hall	157 companies (30 companies were Fortune Global 500, and 66 companies were Forbes Global 2000)	Approx. 15000

- ✓ The largest-scale and most attended job fair for foreign-invested companies in Korea.
- ✓ International Finance block was newly organized.
- ✓ The job match success rate increased by expanding 1:1 in-depth booths.

* 25 companies in 2018 → 37 companies in 2019

→ More information is available on website!(www.jobfairfic.org/v19)

Appendix: Use of Social Media in The 14th Job Fair for Foreign-Invested Companies

Facebook



- ✓ URL : www.facebook.com/globalkotra
- ✓ Period: always
- ✓ 41,164 likes in total

Naver Blog



- ✓ URL : blog.naver.com/bestfic
- ✓ No. of visitors: 13,715 visitors (May. 2019)

Appendix: Photos from The 14th Job Fair for Foreign-Invested Companies



↑ Opening ceremony



↑ Logos of previous participants (159 companies)



↑ Job counselling



↑ Scenery of job fair



↑ Recruitment seminar room