

ECCK Live Webinar on the Future of the WTO

EVENT OUTLINE

On June 8, 2020, the appointment process for the next Director-General of the World Trade Organization (WTO), the international organization dealing with the global rules of trade, formally commenced. Following consultations amongst the countries that make up the WTO membership, Dr. Ngozi Okonjo-Iweala is set to become the new Director-General.

She will join a WTO that is under considerable pressure to reform given the limited outcome of its negotiating function and the non-functioning of its Appellate Body. Indeed Dr. Okonjo-Iweala indicated the WTO rule book “would greatly benefit from an update to 21st century issues such as e-commerce and the digital economy, the green and circular economies”. During this webinar expert speaker with in-depth knowledge about the WTO and its operation will explain the WTO’s current situation, assess the future challenges, and discuss about the direction taken by new leadership.

EVENT DETAILS

Date: Tuesday, February 23, 2021

Time: 16:00 – 17:00

Venue: Online (link will be shared after registration)

Admission fee: Free of charge (this webinar is only open to ECCK members)

SPEAKERS



Seokyoung CHOI
Senior Advisor
Lee & Ko

Mr. Seokyoung CHOI is a retired Ambassador who served more than 37 years as a career diplomat in the Ministry of Foreign Affairs. Highly experienced in handling a broad range of bilateral and multilateral diplomatic matters, Mr. CHOI has a particularly extensive record of diplomatic accomplishments with regard to WTO and regional trade agreement matters, as well as various United Nations issues and concerns. As a Senior Advisor at Lee & Ko since May 1, 2016, Mr. CHOI provides insightful analysis, contextual understanding and critical advice on numerous issues of high relevance to client projects and transactions, particularly with regard to international trade agreements (bilateral and multilateral) and related policies and concerns.



Hosuk LEE-MAKIYAMA
Director
ECIPE

Mr. Hosuk LEE-MAKIYAMA is the Director of the European Centre for International Political Economy (ECIPE) and a leading author on trade diplomacy, EU-Far East relations and the digital economy. Hosuk is regularly consulted by governments and international organisations on a range of issues, from trade negotiations to economic reforms. He appears regularly in European, Chinese and US media, and is noted for his involvement in WTO and major free trade agreements.



Ignacio GARCIA BERCERO
Director in DG Trade
European Commission

Mr. Ignacio GARCIA BERCERO is a Director in the European Commission’s Directorate-General for Trade. Since 2012 he has been responsible for overseeing the European Commission’s activities in the fields of Neighbouring Countries, US and Canada as well as being the Chief Negotiator for the EU-Korea and EU-India Free Trade Agreements. He coordinated the work of the EU-US High Level Working Group on Growth and Jobs and was the Chief Negotiator for the negotiations on the Transatlantic Trade and Investment Partnership (TTIP). Working at the European Commission since 1987, from 2005 until 2011 he worked in the areas of Sustainable Development, Bilateral Trade Relations (South Asia, South East Asia, Korea, EuroMed and the Middle East).

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- Kindly inform us of your attendance and cancellation by February 18.
- If you have any inquiry for the event, please contact Ms Hyewon Shim. (02-6261-2711, hyewon.shim@ecck.or.kr)