

Carbon-Neutral Schools: Advancing ESG and Sustainability through Life Cycle Innovation



Registration
QR Code

2025.06.26. 11:00 am, Korea University SK Future Hall

Speakers



Cyrus Golding

Schools as Laboratories for Carbon Reduction

- University of Oxford (B.A., M.A., and Ph.D.)
- King's College London Tutor
- Prestigious International School Senior Faculty, including Brighton College (Vietnam) and Dulwich College (UK)



Shauhrat S. Chopra

The Advances in Life Cycle Assessment Methodologies for Emerging Technologies and Systems

- CityU Sustainability Professor
- Sustainability and Resilience Expert
- U.S. EPA Funded LCnano Project

Panels



Gregor Dorfleitner

- University of Regensburg Department of Finance Professor
- University of Augsburg Center for Climate Resilience Associate Member
- University of Regensburg Center of Finance Director



Ji Heon Oh

- One Law Partners Attorney (Head of ESG Center)
- OECD National Contact Points (NCP) Non-Executive Member
- Chartered Institute of Arbitrators Member



Jin Suk Park

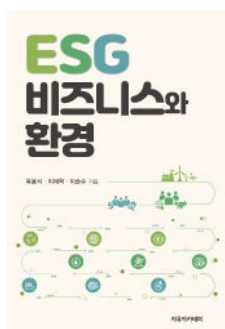
- VinUniversity College of Business and Management Professor
- VinUniversity MBA Director
- Hitotsubashi University Former Professor



Dan Tsang

- HKUST Department of Civil and Environmental Engineering Professor
- Zhejiang University Chair Professor
- Nature Portfolio npj Materials Sustainability Editor-in-Chief

Organized & Hosted By



Jay Hyuk Rhee

As a Professor at Korea University Business School and Director of the Korea University ESG Research Institute, he conducts research in areas such as sustainability assessment (ESG), corporate social responsibility (CSR), and the Sustainable Development Goals (SDGs). He has served as President of the International ESG Association and has provided ESG advisory and evaluation services for various institutions, including the National Pension Service, Korea Corporate Governance Service, and the Korea Teachers' Pension. He has also participated in studies on the state of sustainable management in Korean companies and the development of the K-ESG framework. In addition, he delivers lectures on ESG management strategies and sustainability to executives of major domestic and international corporations.

His research focuses on the impact of ESG management on corporate competitiveness and sustainability, and he is developing ESG performance measurement models for both Korean and global companies. In collaboration with leading domestic firms, he explores sustainable management strategies and emphasizes the importance of ESG investment and risk management. His work has been published in academic journals such as the Journal of International Business Studies, and he has authored numerous books on ESG and sustainability.



Yong Sik Ok

As a Professor at the Department of Environmental Science and Ecological Engineering at Korea University and President of the International ESG Association, he has been recognized by Research.com as the No. 1 environmental scientist in Asia and South Korea. He conducts interdisciplinary research in the fields of climate change, biodiversity, and ESG (Environmental, Social, and Governance). In 2019, he became the **first Korean scholar in the field of environmental ecology to be named a Highly Cited Researcher (HCR)***, ranking among the top 1% of researchers worldwide. In 2022, he was again recognized as an HCR in three key disciplines: environmental ecology, engineering, and biology/biochemistry. He currently serves as President of the International Society for Tropical Ecology and Biodiversity (ISTEB) and collaborates with Stanford University's Sustainability School on global research initiatives.

His work focuses on bridging ESG management and sustainability research with corporate strategy and public policy. He has delivered keynote lectures and provided strategic ESG advisory services to leading corporations including Shinhan Financial Group, POSCO, and Samsung Electronics. At Korea University Business School, he teaches a course titled "Business and the Environment," contributing to the development of future ESG professionals. He also plays a key role in establishing evaluation standards and methodologies for ESG assessments of Korea's top 200 companies. Most recently, he has led international joint research projects on climate change mitigation technologies using biochar and on solutions to plastic pollution.

Program

Time	Program	Speaker & Panel
11:00 – 11:05	Welcome Remarks	
11:05 – 11:10	Introduction of Speakers and Guests	
11:10 – 11:30	Presentation 1	Shauhrat S. Chopra
11:30 – 11:50	Presentation 2	Cyrus Golding
11:50 – 12:00	Break	
12:00 – 12:20	Roundtable Discussion	Gregor Dorfleitner, Ji Heon Oh, Jin Suk Park, Dan Tsang
12:20	Lunch & Networking	

Registration fee: **250,000 KRW**
(Lunch is included in the registration fee.)

KB BANK 760701-04-326511
International ESG Association (사)국제이에스지협회
*Both bank transfer and credit card payment are available.

